

LOS ANGELES
APARTMENT & BUILDINGS
 CONFERENCE & EXPO
2018 THURSDAY, OCTOBER 4TH
 9AM - 4PM | PASADENA CONVENTION CENTER

FEATURING THE APARTMENT ALL STARS



TONI BLAKE

KATE GOOD

MINDY WILLIAMS

The Apartment All Star Experience is like no other event you will attend this year. The unique blend of three national speakers on our stage at one time creates an energy force that will be the most exciting time you will spend at a seminar. The reason is that this is not just a seminar, Apartment All Stars is an event. This dynamic tour has been igniting the leasing and marketing arena for 11 solid years and only visits 12 cities each year. We are pleased to welcome the All Stars to the Los Angeles Apartment & Buildings Expo, **all new with fresh, up to the moment, information to win in any marketing!**

STAGE #1 9:30AM



CONFERENCE LINE UP

STAGE #1



WHY PROPERTY RIGHTS MATTER?

STAGE #1 11:30AM

According to DeWeese, the American system of free enterprise, private property ownership and individual liberty is under attack by a political force that, while plainly out in the open for all to see, is little understood and mostly ignored. Yet private non-governmental organizations (NGOs), city planners and federal agencies have teamed up specifically to change human society under the banner of Sustainable Development. It is gaining power in every state, county, and community under the false threat of Environmental Armageddon, demanding that we completely reorganize our economic system, our representative form of government, and our individual lifestyle.



Mike Brennan joins Tom DeWeese to make the case that such policies are a war on free enterprise, private property ownership, and individual choice.

MIKE BRENNAN Brennan Law Firm
TOM DEWEESE American Policy Center



THE SPREAD OF RENT CONTROL-PROTECT YOURSELF NOW!

STAGE #1 1:00PM

Dennis Block will explain the impact if the Costa Hawkins Act is repealed. This will affect all cities, even those that currently have rent control.

DENNIS P. BLOCK
 Law Firm of Dennis P. Block & Associates

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SUCCESSFUL MANAGEMENT TECHNIQUES THAT WILL HELP AVOID LAWSUITS

STAGE #1 2:00PM

Top Property Management experts Brian and Vincent will share their top ten property management techniques; from marketing vacancies to minimizing your exposure to litigation. Landlords will learn firsthand from southern California's top professionals how to increase profits and minimize loss. This must see presentation will also uncover litigation trends that could save you hundreds of thousands of dollars.

BRIAN GORDON & VINCENT MEDINA
 Lotus Property Services



THE TRUMP TAX PLAN & HOW IT COULD AFFECT REAL ESTATE INVESTORS

STAGE #1 3:00PM

With the recent changes to our tax code, many are confused as to how it affects them. During this talk, we will take a look at how this tax reform can impact those of various incomes who are in real estate.

TONY WATSON
 Robert Hall & Associates



STAGE #2

FAIR HOUSING SEMINAR

STAGE #2 10:00AM

Housing Discrimination litigation costs the housing industry millions of dollars each year. Learn how to prevent and avoid this from happening to you. Every person has the right to be offered housing or denied housing on the basis of their actions and in the manner in which they have chosen to live, not on the way they appear to you. This training will assist you in minimizing your liabilities. You will learn about Protected Classes, Housing for Families with Children, Prohibited Practices, Occupancy Limits and much more!

DENISE CATO
 Fair Housing Council of Orange County



WHERE TO FIND HIGH CASH FLOW REAL ESTATE WITH 8-10% RETURNS

STAGE #2 11:00AM

Discover ways to increase passive income, improve tax write-offs, invest with your IRA & add diversification to your investment portfolio.

ROBERT "RUSTY" TWEED
 TFS Properties, Inc.



RATIO UTILITY BILLING VS SUBMETERING

STAGE #2 12:00PM

Submetering is complicated and can be costly, however it is the most accurate way of billing a resident. When the cost to submeter exceed the benefit, will RUBS work for you? What is RUBS billing and how does it work? What are the best practices for implementing a RUBS Billing Program? Would Submetering be an option for my property? What I need to know before submetering my community? Find out the answers to those questions with guest speaker Donna Ismajili.

DONNA ISMAJILI
 National Exemption Service



WANT TO LEARN ABOUT SEISMIC RETROFITTING? DOES YOUR PROPERTY NEED A RETROFIT?

STAGE #2 1:00PM

During this workshop you can learn more about the basic principles behind retrofit engineering and construction, and how to minimize the impact on tenants and parking spaces

NAREK EKMEJIAN
 Optimum Seismic



CASHING IN ON AMENITIES

STAGE #2 2:00PM

What amenities does today's renter want and how can you make more money by providing them?

KARI NEGRI
 SKY Properties



DISCOVER THE EIGHT ADVANTAGES OF SECTION 8

STAGE #2 3:00PM

- How to receive reliable rental income
- Take advantage of other benefits offered by housing authorities
- What landlords think about the Housing Choice Voucher Program

TRACIE MANN
 Housing Authority of County of Los Angeles

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