

# APARTMENT ASSOCIATION, CALIFORNIA SOUTHERN CITIES

presents



# ROCKIN' ROLL

## Rental Housing Expo

Rockin' the Industry for 90 Years!

FREE

**SEPTEMBER 18, 2014**

LONG BEACH CONVENTION CENTER  
HALL C, SPORTS ARENA ENTRANCE • 9 A.M. TO 4 P.M.

### FREE SEMINAR SCHEDULE



**9:15 a.m. - 10:15 a.m.**

**Dennis Block, Eviction Attorney,  
Dennis P. Block and Associates**

***Avoiding Legal Pitfalls / The Evils of  
Rent Control. Knowledge is Power!***

Keep abreast of the latest laws, tips to avoid lawsuits and raising rents under rent control.



**1:30 p.m. - 2:30 p.m.**

**Robert "Rusty" Tweed, President and Founder, Tweed  
Financial Services, Inc.**

**Bill Exeter, President and Founder, Exeter 1031  
Exchange**

**Jim Cunningham, Attorney, The Lawyer in  
Blue Jeans Group**

***Investment Strategies***

A lively panel discussion with three experts that will relate to experienced apartment owners including investment strategies for real property owners, title issues, tax strategies and transfer of wealth.



**10:30 a.m. - 11:30 a.m.**

**Michael Brennan, Owner, Brennan Law Firm  
Kari Negri, CEO, Sky Property Management, Inc.  
Frankie Alvarez, Dir. of Operations, Buffalo  
Maintenance, Inc.**

***Winning Evictions/The Development of Management  
and Maintenance Policies and Procedures***

A panel discussion on how developing maintenance policies and procedures can be used to add value to your asset, while providing you leverage in an eviction. Learn your obligations in connection with inspecting your units and your rights of entry into them.



**2:45 p.m. - 3:45 p.m.**

**Frankie Alvarez, Director of Operations,  
Buffalo Maintenance, Inc.**

***The Nuts and Bolts of Building  
a Better Team***

This seminar will focus on how to make management and maintenance work together for the good of the company by forming a united front to remove conflicts and disconnects, which affect performance.



**12:00 noon - 1:00 p.m.**

**Tony Watson, Enrolled Agent, Robert  
Hall and Associates**

***Taxation and Assets***

It's not how much you make, it's how much you keep! Maximize your deductions while limiting your liability—top tax secrets every real estate investor should know.

FOR MORE INFORMATION CALL

**(562) 426-8341**

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